



## FOR IMMEDIATE RELEASE

### **Robb McKinnon Joins Planet to Guide Borrowers Across Fort Worth and Aledo**

**Meriden, Conn. (Nov. 6, 2025)** – [Planet Home Lending](#), a national mortgage lender and servicer, continues building momentum in Texas with the addition of Retail Branch Manager Robb McKinnon (NMLS #212933) in Aledo. McKinnon, a 31-year industry veteran, brings deep experience, a consultative approach and a proven track record of helping borrowers structure smart financial solutions in changing markets.

“Affordability challenges from home prices, interest rates, taxes and insurance mean borrowers need creative strategies — temporary and permanent buydowns, seller concessions and thoughtful financial planning. My goal is to help them make confident decisions and get the best possible deal for their situation.”

With deep roots in the Dallas–Fort Worth area, McKinnon has built a loyal network of clients, real estate professionals, financial planners and insurance agents across North Texas. He’s joined in the branch by Mortgage Loan Originators Dawana Webster (NMLS #351012) and Greg Galvan (NMLS #62644).

“Today’s borrowers expect technology, convenience and transparency,” McKinnon said. “Planet’s growth model, technology and digital marketing are designed for where the industry is headed. Planet gives my team the resources to help more people, and for customers, it means easier access to home financing, competitive rates and fees and cutting-edge technology to apply for their loans online and close on time.”

Planet’s Senior Vice President of National Production Distributed Retail Matt Payan said McKinnon’s leadership and experience make him an exceptional addition to the growing Texas team. “Robb has spent three decades helping people make smart financial choices

about their homes,” Payan said. “He cares deeply about every client’s outcome and that’s exactly the kind of leadership we want representing Planet in the Fort Worth market.”

### **About Planet Financial Group, LLC**

[Planet Financial Group, LLC](#), Meriden, Connecticut, is a fully integrated family of companies delivering innovative origination, servicing and asset management solutions. Through this synergistic ecosystem of products, services and technologies, Planet Financial Group provides best-in-class experiences for investors pursuing value maximization and borrowers seeking streamlined end-to-end loan lifecycle support. Planet Financial Group is the parent of [Planet Home Lending, LLC](#).

### **About Planet Home Lending, LLC**

[Planet Home Lending, LLC](#), Meriden, Conn. (NMLS #17022) is a national mortgage lender and servicer delivering exceptional customer experiences to homeowners and homebuyers. Planet Home Lending, LLC is an Equal Housing Lender. For more information about Planet Home Lending, LLC, please visit <https://planethomelending.com>.

### **Press Contact**

Dona DeZube  
Senior Vice President, Communications  
Planet Home Lending  
[ddezube@planethomelending.com](mailto:ddezube@planethomelending.com)  
(443) 263-2832

